



# AMUSEMENT INDUSTRY NEWSLETTER

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## IAAPI 2026 is where the future of fun begins!

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For booth booking, promotions & sponsorships, do connect with Ms. Aarti Vedpathak on Cell : +91 99674 99933 / [aarti@iaapi.org](mailto:aarti@iaapi.org)



## Jamshedpur's first indoor snow park opens at P&M Mall

Jamshedpur, September 27: The Steel City has welcomed a new attraction as its first indoor snow park, Snow Storm, was inaugurated at PM Mall in Bistupur on Friday. The park promises visitors the thrill of snowfall and icy adventures without leaving the city.

The park was inaugurated by R.K. Agarwal, Managing Director of Hi-Tech Chemical Limited and P&M Hi-Tech City Centre Mall, along with Shalimar A.I., Managing Director of Snow Storm Parks Private Limited.

Spread across 6,000 square feet, the snow park has been designed as a family entertainment hub for all age groups. It features snow slides, a tubing track, and a DJ dance rink for adventure enthusiasts. Families and children can enjoy a snow play zone, igloos, a merry-go-round, and scenic photo points.

Source: <https://avenuemail.in> ///



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## Happyon Launches Gandhinagar Centre

Happyon, the beloved hub of fun, learning, and play for children, has officially opened its brand-new centre in Gandhinagar. The grand launch was inaugurated by Shri Miraben Patel, Hon'ble Mayor of Gandhinagar, marking a joyful milestone for the community.

A special highlight of Happyon is its gadget-free play area, thoughtfully created to encourage children to engage in physical activities, imaginative play, and social interactions without the distractions of screens. In today's digital age, such spaces are vital for promoting healthier lifestyles, building stronger peer connections, enhancing creativity, and supporting overall emotional and physical development.

Source: <https://www.newsx.com> ///



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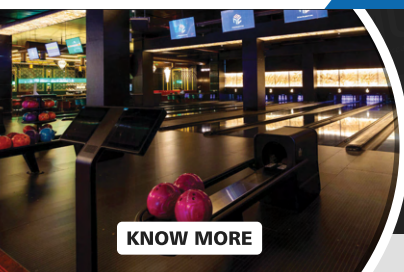
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## Andhra Pradesh Tourism Booms with Ten Thousand Six Hundred Crore Investment

Andhra Pradesh has emerged as a leading force in India's tourism sector, signaling a robust push toward becoming one of the country's most attractive destinations. In 2025, the state successfully attracted ₹10,600 crore in investments, reflecting strong investor confidence and the potential for extensive tourism-related projects. This landmark announcement was made by Chief Minister N. Chandrababu Naidu during World Tourism Day celebrations, highlighting the state government's commitment to expanding tourism for both domestic and international visitors.

A central initiative in Andhra Pradesh's tourism strategy is the development of homestays. By promoting rural tourism, these projects aim to generate income for local communities while offering tourists authentic and personalized experiences.

Source: <https://www.travelandtourworld.com> ///



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## Bihar's New Glass Bridge at Matsyagandha Lake Set to Transform Tourism

Bihar is all set to take its tourism to the next level with the construction of its second glass bridge, this time at Matsyagandha Lake in Saharsa. The bridge, estimated to cost around ₹98 crore, is expected to not only offer a thrilling experience for tourists but also boost local employment, economic activities, and regional development.

With the glass bridge acting as the focal point, visitors will be able to spend an entire day at the lake, enjoying the natural beauty, water sports, and the surrounding developments, making it a one-stop destination for families, youth, and adventure seekers. The ₹98 crore project is a key part of the Bihar government's vision to promote the state as a top tourism destination.

Source: <https://indianmasterminds.com> ///



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## World of Frozen to open spring 2026 at Disneyland Paris

The opening date for Disneyland Paris' new World of Frozen land has been announced, along with more details about the Frozen-themed land.

The new land will be part of Disneyland Paris' Walt Disney Studios Park, which is undergoing a major redevelopment to become Disney Adventure World. It is set to open in spring 2026, and will feature the Frozen Ever After boat ride, Immersive dining and shopping experiences, and views of Arendelle Castle and Elsa's Ice Palace.

The opening date was announced at this year's D23, Disney's fan event in Florida.

Source : <https://www.attractionsmanagement.com> ///

